

# Ino Tsichrintzi

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Analytically driven technologist on a mission to combat climate change through innovative technology. 2+ years of experience in creative technology startup environments, collaborating in cross-functional teams and leveraging analytical and creative problem-solving skills to drive projects through completion.

## Education

### Pomona College

*Bachelor of Arts: Computer Science & Art History* GPA: 3.77/4.0

*Senior Paper: Towards reduced website carbon emissions: Sustainable Web Design and Development*

*Relevant Coursework: Managing Complex Systems, Algorithms & Data Structures, Computer Architecture, User Interface & Experience*

## Programming

Python Java PostgreSQL

Typescript CSS HTML React

Vue.js Swift Next C++

GLSL Framer Three.js

## Technologies

GitHub DatoCMS Visual Studio

Linear Tableau Zendesk

Excel Vercel LaTeX

Figma AWS Mailchimp

## Relevant Work Experience

### Climatebase Fellow - Cohort 5 • Climatebase Mar 2024 - Present

- Fellowship for building the next leaders in climate tech with a focus on gaining technical and economic understanding of key climate change contributors and examining climate solutions for each contributing area through the lens of science, technology, communications, and policy.
- Conducted market research while leading user requirement gathering and composed analytical reports for the needs of Capstone projects in the sectors of energy, green urban design and ocean conservation.

### Junior Developer • B-Reel Jun 2022 - Jan 2024

- Developed award winning creative websites, working both on the dynamic backend and interactive frontend, always closely collaborating with the design team throughout the development cycles.
- Presented website iterations and prototypes illustrating the user journey for different users and experiences to stakeholders and executives, managing feedback both during the development and presentation stages.
- Monitored correspondence with users of the State App using CRM and analyzed data insights from the app usage to propose strategic updates and optimizations. Tailored and operated custom command line tools to update the database according to user needs and investigate reported issues.
- Experimented with new technologies to create interactive, tangible prototypes of potential marketable applications.
- Developed a scalable boilerplate with Next.js and DatoCMS supporting both static and dynamic content and Three.js projects, ensuring accessibility, scalability and consistency across platforms.

### Computer Science Teaching Assistant • Pomona College Jan 2020 - Dec 2022

- Mentored 100+ students as a T.A. for the core classes Data Structures & Advanced Programming and Computer Systems.
- Held weekly mentoring hours to support students with their understanding of core programming data structures and graded and provided constructive feedback to students' homework for the specific courses.
- Supported students as the VR Ambassador of the HPC Support Team of ITS, guiding professors and students to understand the potential of such technologies and integrate them in their teaching and learning practices.

### Creative Technologist • Wonder Immersive Jun 2020 - Aug 2021

- Engaged and contributed to the entire creative technology workflow from idea generation to prototyping, early troubleshooting, project management, and final implementation for assigned educational and commercial projects.
- Developed business cases to get funding for proposed projects and conducted client meetings both during pre-sales and presentation processes, monitoring client relationships through the projects completion.
- Prepared applications securing 1M+ government funding which included presenting ideas to prominent museums in Athens and collaborating with cross-functional teams to build project timelines and outline deliverables.
- Designed and developed AR filters for Instagram, which became the company's most profitable revenue stream.

### Digital Marketing Intern • Push Group Sep 2020 - Dec 2020

- Practiced conversion rate optimization by analyzing Google Analytics data to draw conclusions about the websites' user flow, driving key business decisions and designing experiments (such as landing page A/B testing) using Google Tag Manager and Google Optimize to ensure website and design optimization.
- Conducted internal stakeholder and client meetings presenting conversion rate optimization services and regular status reports. Increased the client's monthly revenue by 10%.